

For Immediate Release:  
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## **Vigilan Earns Honor in the 2009 Product & Technology Awards Program By Mature Market Resource Center**

*Vigilan's Administrator Software Receives Silver Award for Innovation in Senior Living*

PORTLAND, Ore., September 1, 2009 —The Mature Market Resource Center recently honored Vigilant with the Silver Award recognizing the Administrator software for its innovative contributions to Senior Living.

The 2009 Product & Technology Awards Program is the first awards program of its kind to recognize the most innovative products and services for older adults, their families and care providers. Entries were judged by a distinguished panel of mature market experts from across the United States for overall excellence in design, content, creativity and relevance to the senior market.

Vigilan's Administrator software is core to the company's CARE suite of products for operational excellence in assisted living, independent living and dementia care. The Administrator has a proven track record of increasing revenue by \$150 per resident per month.

"We were delighted to take part in the first year of this awards program and to be selected as a winner. Our employees have built an entire line of software products that truly work for each and every senior living community," said Doug Fullaway, president and COO of Vigilant. "It's a rewarding experience to see their commitment to improving the lives of seniors be honored in this program."

Complete results of the 2009 Products and Technology Awards can be seen at [www.agingawards.com](http://www.agingawards.com).

### **About the Mature Market Resource Center<sup>SM</sup>**

The Mature Market Resource Center (MMRC) is an 18 year old national information clearinghouse for professionals who work with older adults. In addition to the National Mature Media Awards<sup>SM</sup> and the New Product & Technology Awards<sup>SM</sup> recognition

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programs, other MMRC activities include:

- Senior health programs: National Senior Health & Fitness Day<sup>®</sup>, the nation's largest older adult health promotion event, always held the last Wednesday in May during Older American Month. On this day, more than 150,000 older adults participate in local health events at more than 1,000 locations across the country. The Mature Fitness Awards USA<sup>SM</sup>, another MMRC program, is the only national older adult physical activity recognition program.
- Seniorprograms.com — A comprehensive Web site of resources for professionals who work with older adults.

For more information on the MMRC and its programs and activities, please contact Patricia Henze, executive director, at 1-800-828-8225 or email [info@seniorprograms.com](mailto:info@seniorprograms.com).

### **About Vigilán**

Vigilan is the leading operational management systems company for independent living, assisted living and dementia care providers who need an easier way to improve the quality of care and to profitably manage their business. Unlike other systems providers, Vigilán offers an adaptive system that can accommodate the variety of state regulations and individual facility requirements. Core to the company's operational excellence suite of products is the Administrator that, on average, increases revenue by \$150 per resident per month. To learn more visit us online at <http://www.vigilan.com>.

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