

For Immediate Release:
February 26, 2008
8am EST

Emeritus Adopts Vigilant Nationwide

The Administrator Operational Management System to Help Ensure Quality of Care and Appropriate Revenue Capture

PORTLAND, Ore., February 26, 2008 —Vigilant announced today that Emeritus Corporation (AMEX: ESC), a national provider of assisted living, Alzheimer's and related dementia care services, has deployed The Administrator, an operational management system to hundreds of its communities across the United States. The selection of The Administrator is a significant component of the company's strategic operational management initiative.

The Administrator provides streamlined care plans and assessments that track service delivery and integrates into accounting. In use at hundreds of communities throughout the US and Canada, The Administrator has been shown to enhance the quality of care and increase revenue per resident.

“By implementing the Vigilant automated resident assessment system, we help ensure the consistency of our service delivery and that we are charging appropriately for those services,” said Granger Cobb, president and Co-CEO of Emeritus. “We have great managers and we want them to have great tools to do their jobs effectively. Vigilant is one of those tools that will help us deliver the highest quality care and services to all of our residents.”

The Administrator operational management system is flexible and customizable for each community while maintaining consistency in operational management and reporting across hundred of sites nationwide. The software ensures each community is maintaining a quality standard of care, meeting state compliance requirements and capturing the charges associated with the provision of services.

Emeritus prides itself on running each community like a family-owned business.

“Due to the ease of use and flexibility of the Vigilant software, it is easy to deploy and train and we can tailor it to meet the needs of each individual community,” said Justin

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Hutchens, COO of Emeritus, “Yet it allows for consistent reporting and monitoring across all communities.”

About Emeritus

Emeritus Corporation is a leading national provider of assisted living and Alzheimer’s and related dementia care services to seniors. Emeritus is one of the largest and most experienced operators of freestanding assisted living communities located throughout the United States. These communities provide a residential housing alternative for senior citizens who need help with the activities of daily living with an emphasis on assistance with personal care services to provide residents with an opportunity for support in the aging process. Emeritus currently operates, or has an interest in, 288 communities representing capacity for 24,812 units and approximately 29,674 residents in 37 states. Emeritus’s common stock is traded on the American Stock Exchange under the symbol ESC, and its home page can be found on the Internet at www.emeritus.com.

About Vigilant

Vigilant is a leading operational management systems company for assisted living providers who need an easier way to improve the quality of care and to profitably manage their business. Unlike other systems providers, Vigilant offers an adaptive system that can accommodate the variety of state regulations and individual facility requirements. Core to the company’s operational excellence suite of products is The Administrator that, on average, increases revenue by \$150 per resident per month. To learn more visit us online at www.vigilant.com.

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